



# KARL STEFANOVIC

Karl Stefanovic is one of Australia's most popular and admired television presenters and for over 14 years Karl has been the co-host of Channel Nine's Today Show, Karl is the first person we turn to in the morning for our daily diet of news and entertainment.

Karl has over 25 years experience in television and has worked as a TV journalist in America, New Zealand and Australia. He has been at the forefront of some major local and international news events – including the Queensland floods, Christchurch earthquake, Japanese tsunami, the Bali bombings, the terror trials in Guantanamo Bay, the funerals of Ronald Reagan, Ray Charles and Marlon Brando, the Oscars and the Golden Globes. Karl is also a regular contributor to Channel Nine's flagship news and current affairs show 60 Minutes.

In 2011 Karl TV Week's Gold Logie for most popular personality and the Silver Logie for the most popular presenter. In that same year Karl was a crew member on racing super maxi yacht Investec LOYAL when it won line honours in the Sydney to Hobart Yacht Race. Karl was also the anchor for Channel Nine's London Olympic broadcast.

With over 20 years with the Nine network, an Australia number one breakfast show and covering some of the biggest stories in the world, Karl has built and established himself as one of Australia's favourite TV presenters.

In 2017, Karl launched a new show "This Time Next Year" which follows everyday Australians pledging to achieve monumental personal goals over the most challenging and rewarding year of their lives.

The series was so successful it was renewed for a second season. Add to that being a proud father of four children and husband to Jasmine, Karl says life is busy but enjoyable.

## INSIGHTS

**Gender** 68.3% Women 31.7% Men

**Top country** 91% Australia

**Top cities** Sydney 19% Melbourne 19%

**Age range** 32% 25-34, 35-44 33



265K @karlstefanovic\_



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